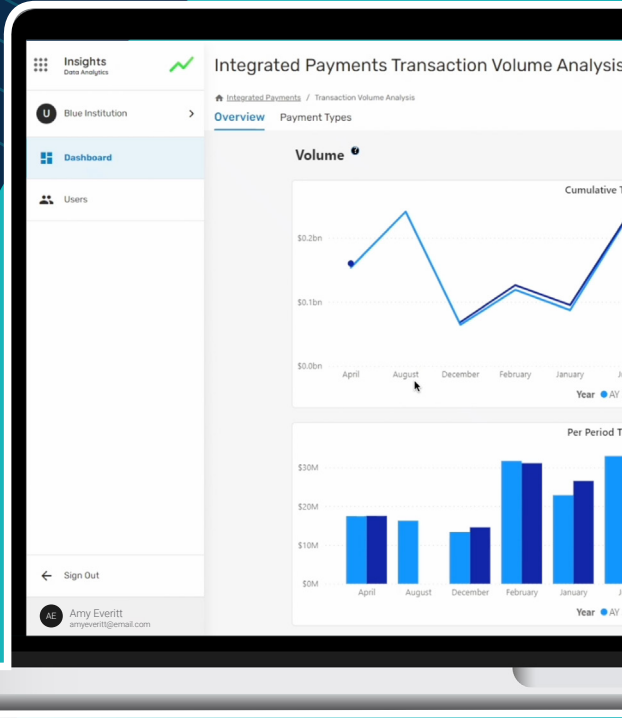


TRANSACT



Transact Insights

Turn campus data into actionable insights that improve your operations and student experience.

Data is being
created everywhere.

Are you harnessing its power?

From tuition payments to dining hall purchases, every transaction is a data point that could provide deeper insight into how your campus operates. However, the process for collecting, cleaning and managing this data is time consuming and resource intensive. Turning that raw data into insights is an even bigger challenge.

For Transact-powered campuses, all of this is about to change. Transact Insights provides easy access to the data and analytics you need to realize operational and student engagement improvements.

84%

of institutions believe that use of data is critical to survival*

9%

have integrated diverse sources of data to dig deep into engagement trends*

29%

have the ability to get the data they need*

50%

have identified indicators of student success within their data*



Transact Insights will transform how you collect, access and analyze campus data.

See how Transact Insights can solve the most common data and analysis challenges facing today's higher education institutions.

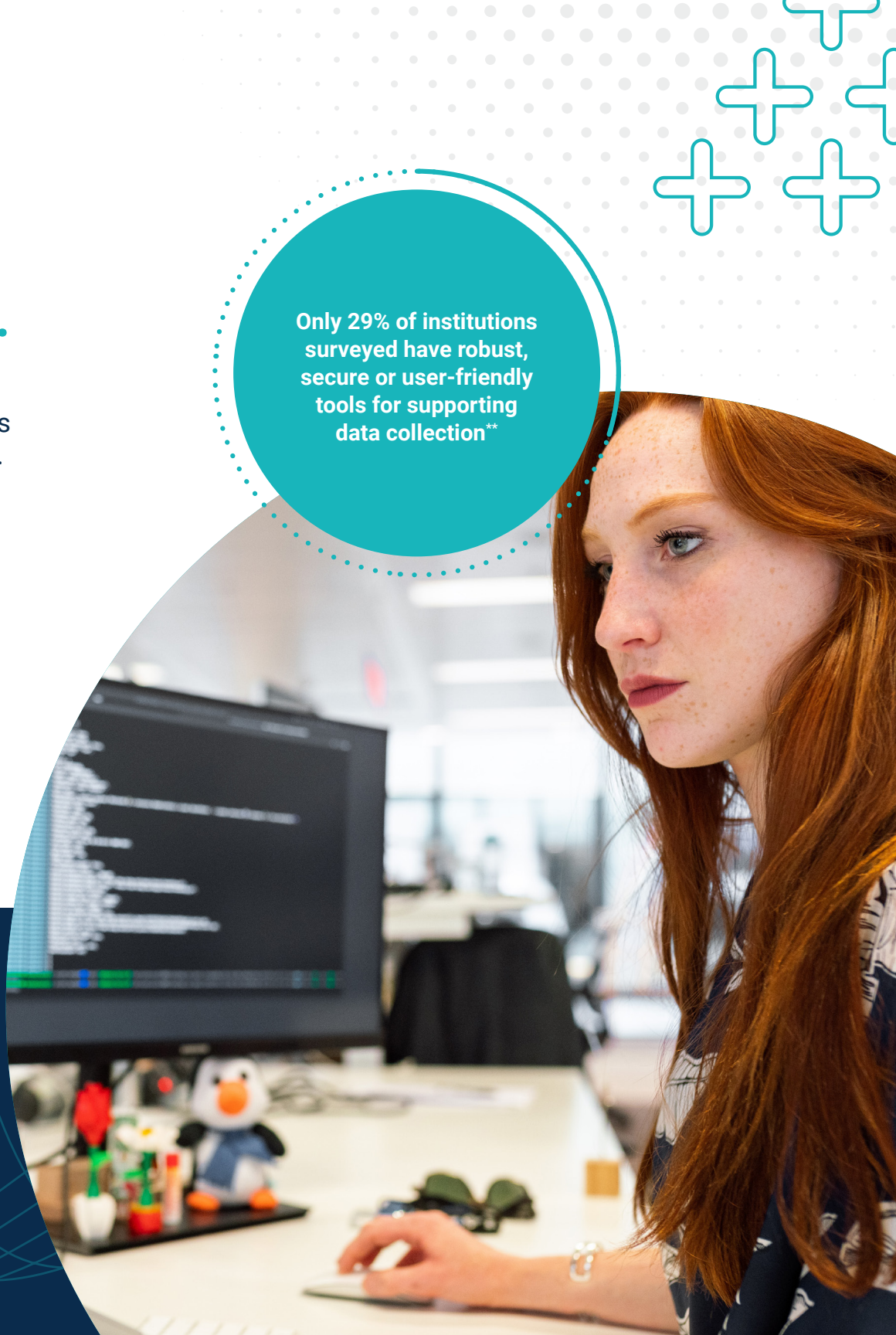
Say goodbye to cumbersome and manual processes.

Reports require importing data into costly data pipelines—with the required transformations, cleansing and data governance applied individually and sometimes manually.

Only 29% of institutions surveyed have robust, secure or user-friendly tools for supporting data collection**

➤ One Connected Campus

By using the Transact One platform's integrated data lake, Transact Insights will allow campus administrators to quickly view, analyze and export data. Our platform gives administrators access to near real-time data any time they need it.



Make data-driven decisions using flexible, long-term, and detailed reports.

Many institutions rely on the scheduled exports of canned reports with default metrics that don't tell the full story or allow for deeper analysis. Often, reports are limited in duration or frequency. Without comprehensive reporting, administrators have a wealth of data but lack actionable insights.

Only 1/3 of institutions have users who can quickly and easily get the data required for informed decision-making.*

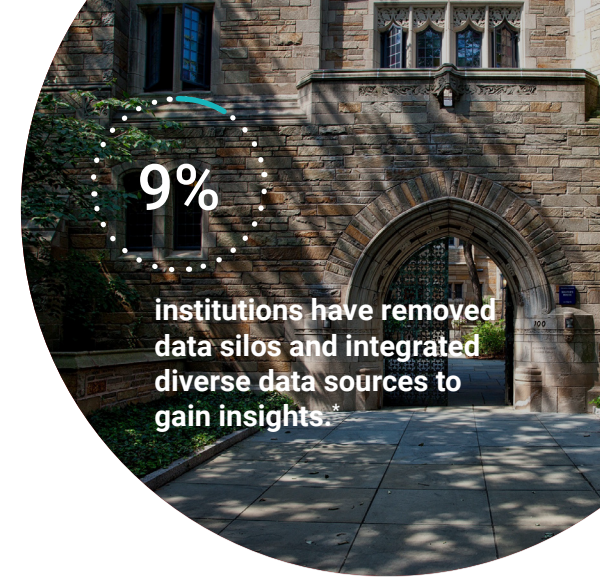


➤ One Connected Campus

Transact Insights provides access to years of data in milliseconds. No scheduled exports or waiting required. Data can also be instantly exported for further analysis. Plus, view benchmark trends and gain valuable insights from schools of similar size or structure.

➤ One Connected Campus

With the Transact One platform, including Transact Insights, you can integrate all payments data across campus to get a full picture of your operations. Plus, as an ally in protecting your data, we have full PII protection through one-way transformations and aggregation to ensure data cannot be recovered, even by Transact staff.



Integrate data across platforms without sacrificing security.

Most institutions use disparate systems to manage their data. These systems often don't talk to each other or require heavy financial investment to integrate. Add in the headaches of managing security when merging data from multiple systems and these challenges can be difficult to overcome.



28%


of institutions surveyed have data experts available to guide users through their data needs.**

Make your resources go further.

Institutions without the resources for a dedicated Data Analytics team are often limited to basic exports, one-time manual analysis, and simplistic visualization. This lack of resources can result in gaps in understanding and missed opportunities.

Access data easily. Share it seamlessly.

For many administrators, sharing valuable data with their management, teams or peers requires clunky, ad-hoc sharing with no source of truth. From different systems to different methods of analysis, there is too much room for misinterpretation or error.



Only 25% of institutions surveyed maintain real-time data shared through dashboards.*

➤ One Connected Campus

Transact Insights provides a centralized place to easily access visual Business Intelligence (BI) reports and dashboards. With near real-time data updates that allow for customized and flexible analysis, you can find the data you need without a full-time data analytics team.

➤ One Connected Campus

Our turnkey solution will allow administrators to use Single Sign-On (SSO) to easily access data and use role-based access control (RBAC) to instantly share reports and dashboards with any of their colleagues. Everyone works from the same source of truth and always has access to up-to-date reports.

One Connected Experience

Transact One is the single platform that combines integrated payments, campus ID and campus commerce, which powers the data behind Transact Insights.

Today, Transact Insights provides in-depth insight into your integrated campus payments.

Future releases of Transact Insights will bring industry-leading capabilities to help administrators:



Understand student engagement with Campus ID and commerce data



Make predictions based on historical operations and engagement data



Compare performance to other institutions using aggregated industry metrics

The screenshot shows a user interface for Amy Everitt at State University. The header includes a grid icon, a user profile with the name 'Amy Everitt' and email 'amy.everitt@stateu.edu', and the State University logo. Below the header, a navigation bar contains 'Campus ID', 'Transact System Services', 'External Apps', and 'Discover' with a search icon. The main content area is titled 'Campus ID' and features several service cards:

- Stored Value & Meal Plans**: Manage and provision preloaded accounts.
- Mobile Credential**: Configure mobile ID access.
- Self-Service Sites**: User enablement for self-service.
- Events & Activities**: Manage access to on- and off-campus events. Includes a 'New' star icon and an 'Unlicensed' lock icon. A 'Learn More' button is present.
- Security & Door Access Admin**: Secure access control across campus.
- Card Production**: Fully integrated physical card production.

Below the 'Campus ID' section is the 'Transact System Services' section, which includes:

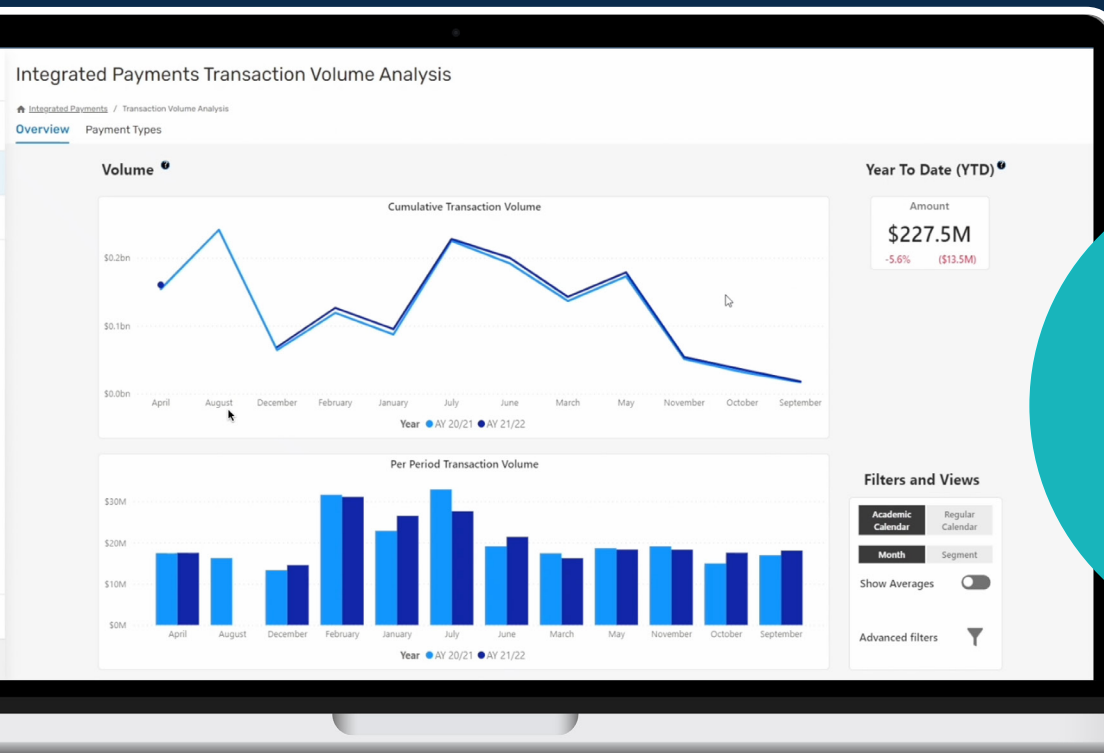
- Data Exchange**: Manage your central data integrations.
- Insights**: Institutional intelligence for better decisions.
- Developer Portal**: Utilize Transact's APIs to enhance your integration.
- Institution Admin**: Administrators can manage their institutions.

Decorative teal arrows are visible on the right side of the interface.

Get early access to Transact Insights

Transact Insights provides a seamless means to access and visualize data within and across operations software and services on campus. No need to set up complicated data integrations, data lake infrastructure, or scheduled reports — everything is handled by Transact as a SaaS offering.

Sign up now to be one of the first institutions to access Transact Insights. Once you're connected, new features will integrate seamlessly to increase the impact of your data.



Get in touch with our experts
for more information:
info@transactcampus.com

* Gaining Insight: Data Use for Campus Success (Survey), Campus Technology, 2021

** Gaining Insight: Data Use for Campus Success (Survey), Campus Technology, 2022



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